



# **HANZALA**

**International Hanzala Award**

Excellence Award for Educational Products Promoting the Culture of Resistance



## **What is the Hanzala International Award?**

The Hanzala International Award is a prestigious recognition for educational products that promote the culture of resistance. In other words, the Hanzala Award identifies, highlights, honors, and supports outstanding educational products aimed at children and adolescents that foster the values of resistance. This initiative aims to help expand the ecosystem of educational products that encourage a resistance culture. All individuals and organizations involved in education—including teachers, educators, educational content creators, producers of educational goods and services, and educational researchers—are eligible to participate.

## Who is Hanzala?

Hanzala is a cartoon character created in 1969 by the martyred Palestinian artist Naji al-Ali, a refugee. The character symbolizes a child who was forced to leave Palestine at a young age. Al-Ali said that Hanzala would only grow up when he returns to his homeland. The barefoot 10-year-old boy is always depicted with his back turned to the viewer and hands clasped behind his back, silently witnessing the crimes of Zionists and the suffering of Palestinians. Through his simplicity, Hanzala conveys profound messages about Palestine's plight and resistance, becoming a powerful cultural icon in the resistance narrative. For us, Hanzala is more than just a cultural or artistic symbol—it is a method of resistance. The creator of this character ultimately paid the price of this resistance with his life in 1987.

## The Award

By “award,” we mean the Hanzala Medal of Excellence, granted to creators of exceptional educational products. It includes a monetary prize and a support package. The goal of choosing this award format is to concentrate attention on a single event and facilitate storytelling from the ideation phase to the final product. In its initial phase, the award focuses on identifying and honoring current products, as well as supporting the development of new ones. We will later elaborate on how these goals will be achieved.





also as a potential catalyst for a new world order.

Resistance thinking is rooted in the principle of neither accepting nor inflicting oppression. Our aim is to raise global awareness and encourage vigilance in the face of global challenges, ultimately contributing to a world free of injustice. We want the voices of those who prioritize truth over profit and pleasure to reach children and adolescents—and to grow louder.

### ✦ International Outlook

Resistance is not an issue of a single nation or language—it is a human issue. That is why we emphasize the mobilization of all communities that believe in the righteousness of resistance. Palestine is a prominent example in this existential struggle. Through synergy and unity, we aim to build a broad and impactful movement in support of Palestine.



lorem ipsum

### ✦ Culture of Resistance

adolescents), further emphasizes their importance. Educational products — particularly those with narrative-based structures—can shape the mindset, outlook, and identity of young audiences and familiarize them with the concept of resistance.

Given the fragility of global systems and widespread instability, crises like the one in Palestine can arise in other parts of the world, as we have seen in history across both Europe and Africa. In such contexts, the culture of resistance takes on global significance—not only as a symbol of defiance against oppression but

# Goals of the Hanzala International Award

1. Recognize and honor outstanding products
2. Support the production and development of new works
3. Enhance the quality of existing products
4. Promote and publicize top products
5. Foster and expand networks for collaboration and knowledge exchange

## ✦ Educational Products for Children and Adolescents

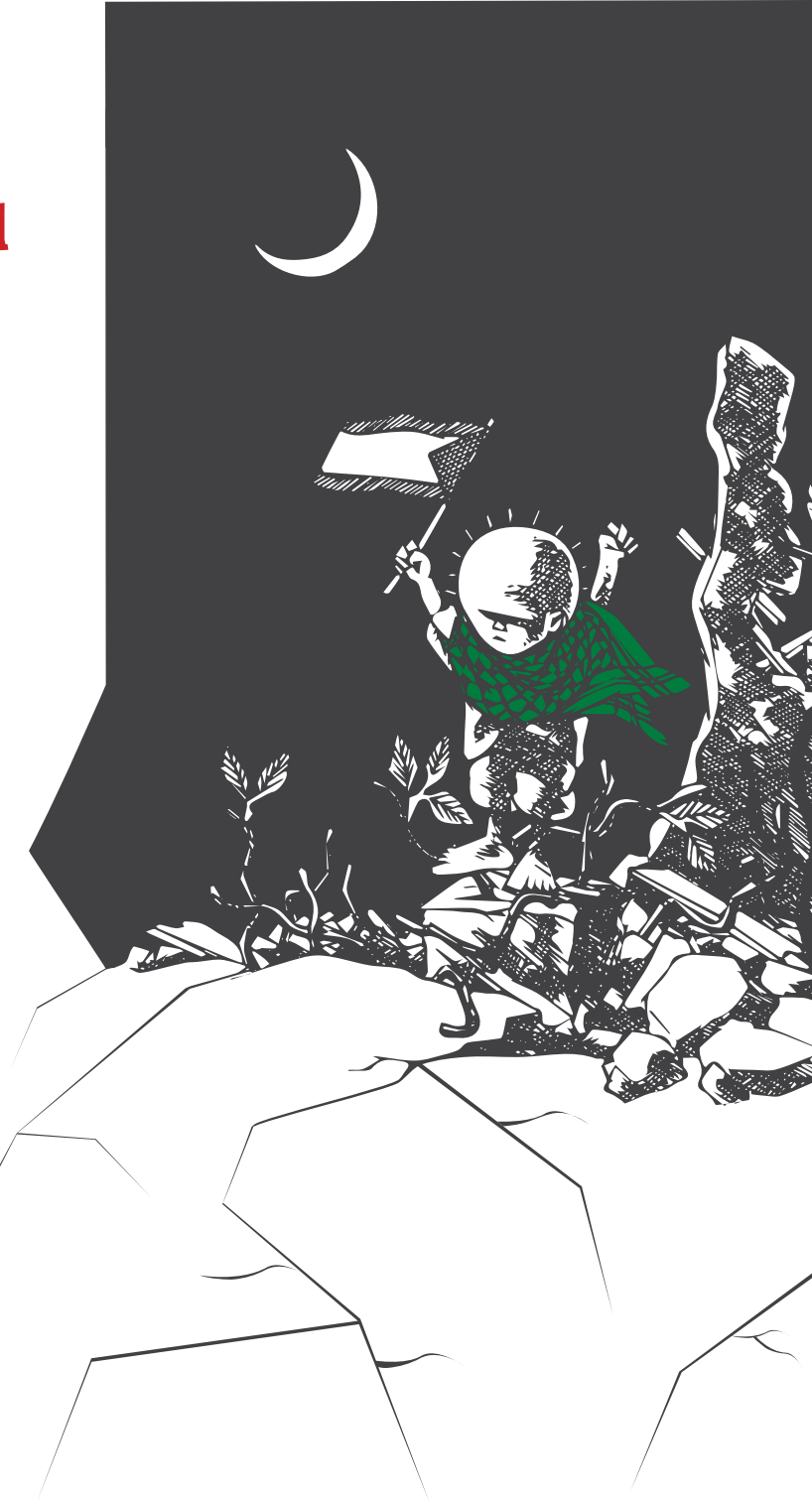
Among cultural agents, producers of educational products hold a unique position with considerable potential for influence. These individuals and organizations must define their relationship with the issue of resistance and clarify their role in this field. Their active and informed participation—leveraging their specialized

resources—can significantly contribute to advancing the discourse of resistance. Producers are not just content providers; they are cultural and educational agents who help shape public attitudes and beliefs. Additionally, the profound impact these products have on their audiences, especially the end users (children and



# Thematic Axes of the Hanzala International Award

- 1 Introducing Palestine as a symbol of a resistant society  
— ✕ — ✕ — ✕ — ✕ — ✕ —
- 2 Highlighting other examples of resistance  
— ✕ — ✕ — ✕ — ✕ — ✕ —
- 3 The necessity of resistance and fighting injustice  
— ✕ — ✕ — ✕ — ✕ — ✕ —
- 4 Solidarity among people within the resistance front  
— ✕ — ✕ — ✕ — ✕ — ✕ —
- 5 Fighting for justice and heroic education  
— ✕ — ✕ — ✕ — ✕ — ✕ —
- 6 The future of the world and the role of resistance



# Format Categories of the Hanzala Award

In line with the goals of the award and its current focus on educational products promoting the culture of resistance, the following categories have been selected:



## A. Written and Content-Based Products

- 1- Children's and Adolescents' Books
- 2- Activity-Based Packages  
(Including stories, poetry, picture books, educational materials, coloring books, and tactile books)
- 3- educational escape rooms
- 4- Educational Platforms and Systems



## B. Audio-Visual Products

- 1- Music and Anthems
- 2- Animation
- 3- Web Series



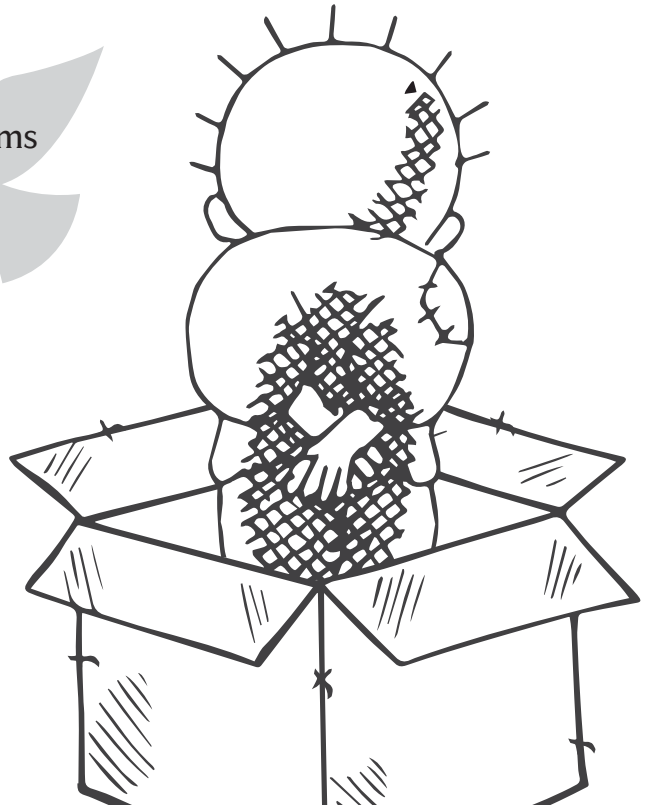
## C. Game-Based Products

- 1- Toys
- 2- Board and Card Games
- 3- Digital and Video Games



## D. Lifestyle Products

- 1- Stationery
- 2- Clothing
- 3- Decorative Items







## Outstanding Product Award **€2,000**

In this edition, products selected by the jury as outstanding in each of the twelve categories will receive an award of €2,000..



## Commendable Product Award **€1,000**

Some entries that do not win in the "Grand Medal" or "Outstanding Product" categories may, based on the jury's decision, be recognized as commendable. These products will receive a €1,... award.

**32,000**  
**€**



## Hanzala Grand Medal **€7,000**

This prestigious award is granted to one outstanding educational product only. In addition to its financial value (€7,000), the Hanzala Grand Medal carries significant symbolic and international recognition. It is awarded to the most exceptional educational product of this edition of the Hanzala International Prize.

# Awards

The total prize money for the Hanzala International award amounts to **€32,000**, allocated as follows.



From the heart of every story, a Hanzala is born



## Written and Content-Based Products

### **Children's and Adolescents' Books:**

Including stories, poetry, picture books, educational materials, coloring books, and tactile books. Note: Only printed and physical books are eligible (e.g., paper, cardboard, felt, fabric, bath books, pop-ups, activity books, etc.). Audiobooks are excluded.

**Activity-Based Packages:** Educational and training programs designed for learning and character-building with a resistance theme, such as classroom lesson plans or group events like educational escape rooms. Note: Bundled lesson plans have a greater impact than standalone ones.

### **Educational Platforms and Systems:**

Digital platforms such as apps, websites, or interactive systems are designed to promote the culture of resistance. These may include games, story-based apps, interactive websites, or tracking systems for resistance-themed activities.



## Audio-Visual Products

**Music and Anthems:** Vocal or instrumental pieces, group anthems, epic or ritual songs, children's songs, etc., promoting positive values and cultural identity.

**Animation:** Two-dimensional, three-dimensional, or mixed-media animations in narrative, educational, or conceptual formats, centered on characters or situations.

**Web Series:** Short episodic video series primarily designed for online distribution.





## Game-Based Products

**Toys:** Including building toys, dolls and accessories, kinetic toys, vehicles, puzzles, educational and career role-play toys, life simulation toys, skill-based toys, sensory-motor toys, electronic toys, and other learning tools.

**Board and Card Games:** Non-digital games based on physical interaction. Mystery and case-solving games also fall under this category.

**Digital and Video Games:** Computer, mobile, console, or web-based games.



## Lifestyle Products

**Stationery:** Design and production of notebooks, pens, pencil cases, stickers, calendars, etc.

**Clothing:** Apparel and accessories such as t-shirts, coats, bags, scarves, shoes, socks, etc.

**Decorative Items:** Artistic or decorative objects like wall art, mugs, ornaments, jewelry, figurines, stickers, and other visual or symbolic home/school/work items.



## Important Dates

- Call for Entries Published: **May 11, 2025**
- Submission Period: **May 11 – August 8, 2025**
- Judging Period: **August 8 – September 8, 2025**
- Award Ceremony & Result Announcement: **October 2025**
- Post-Ceremony Promotion & Network Development: **Following the ceremony, this stage includes exhibitions, media coverage of top works, and networking opportunities for producers, educators, and field activists.**



**Support and Inquiries:** Please reach out via Instagram Direct or our website.

**How to Submit** Submissions can be made through the Hanzala Award website

 [hanzala.net](http://hanzala.net)  
 [hanzala\\_\\_net](https://www.instagram.com/hanzala__net)  
  [hanzalanet](https://www.hanzalanet)  
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