



# KISH

# EXP



Investment Opportunities  
and global trade

December 9-14, 2025

Visiting Hours: 17:00 to 22:00

Kish International

Exhibition Center







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## Overview of Kish Expo

**The Second International Kish Expo** with the theme "Strategic Economic Cooperation and Investment Development" will be held from December 9-14, 2025, at the Kish International Exhibition Center. This event, focusing on introducing investment opportunities, global trade, and expanding international cooperation, provides an ideal platform for exchanging ideas, forging economic partnerships, and strengthening trade relations between Iran and the world.

The expo revolves around five key pillars: joint investments in production and infrastructure development, strategic economic collaborations between Iran and the global community, expanding global trade and access to Iranian and foreign markets, creating and enhancing shared value chains between Iran and international partners, and joint investments in modern technologies and knowledge-based industries. It offers unique opportunities to showcase Iran's capabilities and engage with key players in the global economy.

The second Kish Expo features widespread participation of leading companies and organizations across various sectors, including manufacturing, services, and knowledge-based industries. It creates a distinctive environment for introducing innovative achievements and services. By bringing together a diverse range of Iranian and international companies, the expo facilitates valuable opportunities for developing business partnerships, exchanging technologies, and fostering sustainable collaborations.

Visitors to this event will gain insight into the latest advancements in fields such as modern technologies, renewable energies, knowledge-based industries, international supply chains, and economic infrastructure development. Furthermore, the expo plays a significant role in showcasing Iran's capacities in investment, technology, tourism, and creative industries.

Kish Expo serves as a bridge connecting national and global economies, offering countries and companies seeking to expand their economic relations and strategic cooperation with Iran an unparalleled opportunity. This international exhibition contributes to deepening trade relations, enhancing multilateral collaborations, and presenting a renewed image of Iran's economic and cultural potential.

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## Report on the First International Kish Expo

The **First International Kish Expo**, themed "Global Trade and Investment Opportunities," was held from January 18 to 24, 2025, at the Kish International Exhibition Center. This event aimed to promote international trade and investment opportunities, featuring 158 participants from diverse industries, including petrochemicals, energy, tourism, information technology, artificial intelligence, and construction.

The exhibition emphasized high-quality, specialized visitors, hosting domestic and foreign delegations from over 30 countries. It facilitated B2B meetings and the signing of cooperation agreements. For the first time, eight foreign countries participated with specialized pavilions.



Concurrently, scientific and specialized conferences were held on investment, financing, and trade.

This event garnered significant media attention due to its broad coverage and the presence of governmental and private delegations. Despite being organized entirely with private sector investment and without governmental support, it successfully established itself as a new benchmark for hosting global specialized exhibitions in Iran. The event's conclusion included recognition of the top booths, marking a significant milestone for Four Seasons Holding to expand its international trade and investment relations.

## Objectives of the Second International Kish Expo

The **Second International Kish Expo** aims to become a transformative event in global trade and investment, fostering unparalleled opportunities for interaction, collaboration, and economic growth. Leveraging the presence of prominent domestic and international companies, it provides a platform for creating business connections, driving innovation, and advancing technology with well-defined general and specific goals:

### General Objectives

1. **Showcasing Iran's Economic and Industrial Capabilities:**  
Highlighting Iran's industrial, commercial, and investment potential while presenting a renewed image of the country's economic capacities.
2. **Building and Strengthening International Trade Relations:**  
Providing an interactive platform to expand economic ties with other nations and establish sustainable partnerships.
3. **Promoting Innovation and Advanced Technologies:**  
Emphasizing innovative products and services from knowledge-based companies and startups as a core focus.
4. **Introducing Iranian Culture and Tourism:**  
Offering a venue to showcase Iran's cultural and tourism attractions, especially in health and cultural tourism sectors.

### Specific Objectives

1. **Facilitating Investment in Key Infrastructure:**  
Identifying and introducing investment opportunities in sectors like economic infrastructure, modern technologies, and knowledge-based industries.
2. **Developing Shared Value Chains:**  
Encouraging industrial and production collaborations, providing opportunities for joint value chain creation between Iranian and international companies.











3. **Strengthening Knowledge and Technology Exchange:**  
Connecting Iranian and international technologists for knowledge transfer and technology exchange.
4. **Highlighting Modern Technologies and Knowledge-Based Industries:**  
Showcasing innovative achievements and accelerating technology transfer processes to Iran.
5. **Enhancing Cultural and Artistic Interactions:**  
Through cultural and artistic events, the expo contributes to promoting Iran's cultural heritage and reinforcing cultural diplomacy.

## Key Themes of the Second Kish Expo

The expo's themes align with major economic priorities and Iran's prominent capacities across various fields:

1. **Joint Investments in Production and Infrastructure Development**
2. **Strategic Economic Collaborations Between Iran and the World**
3. **Expanding Global Trade and Market Access**
4. **Creating and Developing Shared Value Chains**
5. **Joint Investments in Modern Technologies and Knowledge-Based Industries**

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Each theme offers pathways for Iranian and international companies to engage in strategic partnerships and mutually beneficial collaborations.

## Specialized Pavilions and Participating Groups

The expo features specialized pavilions dedicated to sectors like petrochemicals, renewable energy, ICT, logistics, and cultural industries, providing tailored spaces for showcasing capabilities, conducting B2B meetings, and fostering professional interactions.

The layout of the pavilions in the exhibition is as follows:

- **Oil and Gas Pavilion:** Located at the center of the expo, this pavilion showcases the oil and gas industry, given its vital role in Iran's economy. Companies involved in exploration, extraction, refining, and petrochemicals will be present.
- **Petrochemical and Chemical Pavilion:** Positioned adjacent to the Oil and Gas Pavilion, this pavilion highlights the close connection between the petrochemical and chemical industries. Companies engaged in chemical production, plastics, fertilizers, and other petroleum derivatives will participate.
- **Renewable Energy Pavilion:** With Iran's focus on clean energy development, this pavilion is strategically placed near energy-related pavilions. Companies involved



in solar, wind, geothermal, and other renewable energy technologies will be present.

- **Mining and Metallurgy Pavilion:** Located next to the Renewable Energy Pavilion, this pavilion showcases the connection between mining and energy industries. Companies engaged in metal extraction and processing, steel, aluminum, and other metals production will participate.
- **Automotive and Spare Parts Pavilion:** This pavilion is situated in a separate section of the expo, providing ample space for vehicle and part displays. Automakers, component manufacturers, and related service providers will be present.
- **Communication and Urban Infrastructure Pavilion:** Positioned next to the Transportation and Logistics Pavilion, this pavilion highlights the close link between communication and urban development. ICT companies, urban service providers, and transportation infrastructure developers will participate.
- **Building and Facilities Pavilion:** The Building and Facilities Pavilion is located near construction-related pavilions. Exhibitors include building material manufacturers, constructors, contractors, and facility service providers.
- **Transportation and Logistics Pavilion:** Adjacent to the Communication Pavilion, this pavilion showcases the logistics supply chain. Ground, air, and sea transportation companies, along with logistics service providers, will be present.
- **Financial and Banking Services Pavilion:** This pavilion is located in a separate section, offering ample space for financial and banking negotiations. Banks, financial institutions, insurance companies, and financial service providers will participate.
- **Information and Communication Technology (ICT) Pavilion:** Positioned next to the Financial Services Pavilion, this pavilion highlights the connection between ICT and finance. ICT companies, software developers, communication service providers, and innovative startups will be present.
- **Agricultural and Food Products Pavilion:** Located near food industry-related pavilions, this pavilion showcases agricultural producers, food industries, food processing companies, and related service providers.
- **Pharmaceutical, Hygiene, and Medical Equipment Pavilion:** This pavilion is strategically placed near health and medical-related pavilions. It serves as a showcase for Iran's pharmaceutical, hygiene, and medical equipment industries, bringing together a wide range of companies in these sectors.
- **Carpet and Handicrafts Pavilion:** Given the importance of handicrafts and carpets in Iranian culture, this pavilion is located in a separate section. Handicraft artisans, carpet producers, and exporters will be present.
- **Knowledge-based and Innovative Companies Pavilion:** Adjacent to the ICT Pavilion, this pavilion highlights the connection between technology and innovation. Startups, tech companies, incubators, and accelerators will participate.

- **Tourism and Creative Industries Pavilion:** Located near culture and art-related pavilions, this pavilion brings together travel agencies, hotels, airlines, and tourism service providers.
- **Free Trade and Special Economic Zones Pavilion:** Positioned near trade and investment-related pavilions, this pavilion showcases free trade zone organizations, companies operating within these zones, and commercial service providers.
- **Industrial Towns Pavilion:** Located near production and industry-related pavilions, this pavilion brings together companies based in industrial towns, industrial service providers, and industry associations.
- **Cultural and Artistic Products Pavilion:** Given the importance of culture and art in Iran, this pavilion is located in a separate section. Exhibitors include cultural product manufacturers, artists, galleries, and cultural institutions.
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## Specialized Participating Groups

The inaugural Kish International Expo is a prominent event and a valuable opportunity to showcase the diverse economic capabilities of Iran. The expo aims to create a conducive platform for interaction and collaboration between domestic and international economic entities, held on Kish Island. A wide range of industries and specialized groups participate in this exhibition, reflecting the diversity and dynamism of Iran's economy. From key strategic sectors such as oil, gas, and petrochemicals to emerging knowledge-based and technology-driven industries, they all converge at the expo to display their latest achievements and investment opportunities.

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## Oil and Gas Pavilion

Iran's oil and gas industries form a vital and pivotal sector of its economy. These industries encompass a wide range of activities and commodity groups, some of which are:

- **Exploration and Extraction of Oil and Gas:** This sector involves activities related to the identification and extraction of oil and gas resources from fields.
- **Refining and Processing:** Includes refineries and facilities for processing crude oil and gas into usable products such as gasoline, diesel, kerosene, liquefied gas, and other petrochemicals.
- **Petrochemicals:** This sector utilizes crude oil and gas to produce a wide range of high-value chemical products, including chemical fertilizers, plastics, synthetic fibers, industrial and consumer chemicals, among others.
- **Transportation and Distribution:** Encompasses pipelines, oil and gas tankers, oil terminals, and other necessary infrastructure for the transportation and distribution of oil and gas to domestic and international markets.



- **Ancillary Services:** Includes a wide range of support services such as drilling, engineering, technical services and repairs, project supervision, consulting, and more, provided by specialized companies.
- **Downstream Industries:** This sector includes companies that utilize oil and gas products in their industries, such as chemical, plastic, rubber, automotive, and others.
- **Renewable Energies:** With Iran's focus on clean energy development, commodity groups related to renewable energies such as solar, wind, and geothermal are also emerging.

### Petrochemical, Chemical, and Polymer Products Pavilion

Iran's petrochemical, chemical, and polymer industries form a dynamic and vital part of its economy, leveraging the country's abundant oil and gas resources to produce a wide range of value-added products. These industries encompass diverse commodity groups, some of which are described below:

- **Basic Chemical Products:** This group includes organic chemicals such as methanol, ethylene, propylene, butadiene, benzene, and others, which serve as structural building blocks for many other chemical products. These basic chemicals find applications in various downstream industries.
- **Plastics and Polymers:** One of the most significant commodity groups in the petrochemical industries, producing a vast array of plastics and polymers with innumerable applications. Common plastics such as polyethylene, polypropylene, PVC, polystyrene, elastomers, and others are used in packaging, construction, automotive, household goods, and numerous other industries.
- **Resins:** Resins are chemical substances used in the production of adhesives, paints, coatings, and composites. Alkyd, epoxy, polyester, and polyurethane resins are among the common types used in various industries.
- **Synthetic Fibers:** Iran's petrochemical industries also play a significant role in synthetic fiber production. These fibers are used in the textile industry for various fabrics. Synthetic fibers such as polyester, nylon, acrylic, and polypropylene are used in clothing, carpets, and other textiles.
- **Chemical Fertilizers:** This sector also contributes to the production of chemical fertilizers for agriculture. Nitrogenous fertilizers such as urea and ammonia, phosphatic and potassic fertilizers are among the petrochemical products used to enhance crop yields.
- **Industrial Chemicals:** This group includes a wide range of chemicals used in various industries. Examples include chemicals required for oil refining, steel production, paper and cellulose industries, food processing, and pharmaceuticals.

- **Consumer Chemical Products:** Iran's petrochemical industries also produce consumer chemical products for daily use, including detergents, pesticides, food additives, cosmetics, personal care products, and more.

## Mining, Metallurgy, and Steel Products Pavilion

Iran's mining, metallurgy, and steel industries constitute an important and dynamic sector of its economy, benefiting from the country's rich mineral resources. These industries encompass diverse commodity groups, some of which are described below:

- **Mineral Products:** This group includes a wide range of products extracted from Iran's mines, such as iron ore, copper, zinc, aluminum, chromite, lead, nickel, and many others. These products serve as raw materials for various industries.
- **Basic Metals:** Iran's metal industries play a significant role in the production of basic metals such as steel, aluminum, copper, and zinc. Steel, as the backbone of metal industries, is used in construction, automotive, household goods, and numerous other sectors. Aluminum is also widely used due to its lightness and high strength.
- **Steel Products:** This group includes a wide range of steel products used in various industries. Examples include steel sheets, bars, beams, pipes, wires, cables, and more. These products find applications in construction, infrastructure, automotive, and packaging industries.
- **Precious Metals:** Iran is also active in the production of precious metals such as gold, silver, and platinum. These metals are used in jewelry, electronics industries, and industrial applications.
- **Non-metallic Mineral Products:** In addition to metals, Iran is rich in non-metallic mineral products. Examples include construction stones such as marble, granite, travertine, limestone for industrial use, barite for cement and drilling, bentonite for chemical industries, and more.
- **Advanced Mineral Industries:** This group includes industries that utilize minerals in advanced technologies. Examples include ceramics, glass, solar cells, and batteries that rely on specific minerals for the production of high-tech products.
- **Recycled Metals:** Metal recycling industries in Iran are also growing. This sector includes recycling of metals from industrial waste, electronic devices, and vehicles, recovering metals such as iron, aluminum, copper, and more.

## Renewable Energy and Energy Carriers Pavilion

Iran's renewable energy and energy carrier industries form an important part of the country's efforts to diversify its energy sources and reduce reliance on fossil fuels. These industries encompass a wide range of commodity groups, some of which are:



- **Solar Energy:** Iran possesses significant potential for solar energy production. Related commodity groups include solar panels, photovoltaic systems, mounting and installation equipment, inverters, energy storage batteries, and more.
- **Wind Energy:** Iran also has favorable wind zones with potential for wind energy generation. Related commodity groups include wind turbines, power transmission and distribution systems, control and monitoring equipment, towers and turbine foundations, among others.
- **Geothermal Energy:** Iran has suitable regions for geothermal energy production. Related commodity groups include combined heat and power (CHP) systems, heat pumps, heat exchangers, and thermal energy distribution systems.
- **Hydropower:** With rivers and dams in Iran, hydropower is also an important source. Related commodity groups include turbines and generators, control and monitoring systems, power transmission and distribution systems, and equipment related to hydropower plants and dams.
- **Bioenergy:** This sector includes the production of energy from biomass, agricultural waste, and wastewater. Related commodity groups include gasification systems, biomass processing equipment, heat exchangers, and wastewater-to-energy systems.
- **Energy Carriers:** This group includes products related to energy transportation and distribution. Examples include natural gas pipelines, oil and petroleum product pipelines, electricity grids, and large-scale energy storage systems such as lithium-ion batteries.
- **Energy Storage Systems:** With the variable nature of renewable energy sources, energy storage systems are crucial. This group includes lithium-ion batteries, pumped storage systems, compressed air systems, and other energy storage technologies.

### Automotive and Spare Parts Pavilion

Iran's automotive and spare parts industries form a significant and dynamic sector of its economy, producing a wide range of products. These industries encompass diverse commodity groups, some of which are:

- **Vehicles:** This group includes a variety of motor vehicles manufactured in Iran, such as passenger cars, vans, trucks, buses, and minibuses. Passenger cars are further categorized into segments such as sedans, hatchbacks, SUVs, and others based on size and purpose.
- **Spare Parts:** Iran's automotive spare parts industry is highly diverse, producing a wide range of components. These include engine and related parts such as pistons, cylinders, crankshafts, etc., transmission systems including gearboxes and differentials, suspension and braking systems, electrical and lighting systems, air conditioning systems, and body parts.









- **Automotive Accessories:** This group includes car accessories and add-ons such as rims and tires, audio and video systems, navigation systems, body kits, decorative lights, seat covers, and other decorative and functional items.
- **Electric Motors:** Iran is also active in the production of electric motors for vehicles. These include electric motors for electric and hybrid vehicles, as well as starter motors and alternators in conventional vehicles.
- **Advanced Systems:** With advancements in automotive technology, advanced systems are increasingly integrated into vehicles. This group includes driver assistance systems (ADAS), autonomous driving systems, in-car communication and infotainment systems, voice and facial recognition systems, and more.
- **Metallic and Non-metallic Parts:** The automotive industries utilize a range of materials. Metallic parts include steel, aluminum, and other metal components used in bodies, chassis, and engines. Non-metallic parts include plastic, glass, and rubber components.
- **Safety Systems:** This group includes both active and passive safety systems in vehicles. Examples include airbags, anti-lock braking systems (ABS), electronic stability control (ESC), warning systems, seat belts, and more.

## Road Construction and Urban Development Industries and Products Pavilion

Iranian road construction and urban development industries play a fundamental role in shaping the country's infrastructure and encompass a wide range of product categories:

**Building Materials:** This category includes a vast array of materials needed for construction, such as cement, bricks, concrete blocks, steel, glass, tiles and ceramics, as well as thermal and acoustic insulation.

**Road Construction Machinery:** This group consists of heavy machinery and equipment used in road construction projects, including bulldozers, graders, rollers, loaders, heavy-duty trucks, and drilling and demolition equipment.

### Transportation Infrastructure:

- **Roads and Highways:** This category involves equipment and materials required for the construction and maintenance of roads, highways, and freeways, such as asphalt, road signage, guardrails, Jersey barriers, and road lighting systems.
- **Bridges and Tunnels:** The construction and maintenance of bridges and tunnels are also crucial components of transportation infrastructure, necessitating specialized equipment and technologies.

**Rail Transportation:** This group includes rails, wagons, locomotives, signaling systems, and other equipment related to railways.



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**Air Transportation:** This category covers equipment and infrastructure associated with airports, including air navigation systems, safety and security equipment, and air traffic management systems.

**Urban Infrastructure:**

- **Water and Wastewater Networks:** This group includes pipes, valves, pumps, treatment plants, and other equipment related to potable water supply and wastewater management.
- **Power and Lighting Systems:** This category involves equipment for power generation, transmission, and distribution, electrical substations, cables, lamps, and urban lighting systems.
- **Green Spaces and Parks:** This group includes saplings, trees, ornamental flowers and plants, irrigation equipment, urban furniture, and other supplies needed for creating and maintaining green spaces.

**Engineering and Design Services:** This category encompasses engineering and consulting services in various fields of road construction and urban development, such as road, bridge, tunnel, building, and infrastructure system design.

**Construction and Facility Products and Industries Pavilion**

The construction and facility industries in Iran constitute a significant part of the country's economy and encompass a wide range of product categories, some of which are described below:

**• Building Materials:**

- Cement, bricks, concrete blocks, and other masonry materials
- Structural steel, including rebar, I-beams, steel sheets, and steel pipes
- Glass, aluminum, and other non-ferrous metals used in construction
- Tiles and ceramics, natural and artificial stone, and other decorative materials

**• Facility Equipment:**

- **Power and Lighting Systems:** Cables, wiring, lamps, and electrical appliances
- **Mechanical Systems:** Plumbing, water and wastewater systems, heating and cooling systems, air conditioning, and elevators
- **Safety Systems:** Firefighting systems, fire alarm and suppression systems, and security systems
- **Building Management Systems:** Building automation systems (BMS), access control systems, and surveillance systems

• **Construction Machinery:**

- Cranes, hoists, and other material handling machinery
- Concrete mixers, batch plants, and other concrete production machinery
- Concrete cutting and drilling equipment, power tools, and electrical equipment
- Metal and wooden molds for columns, beams, and walls

• **Engineering and Design Services:**

- Architectural and building design services
- Structural, mechanical, and electrical engineering services
- Construction project supervision and management

• **Construction Infrastructure:**

- Urban water and wastewater networks
- Urban power and lighting networks
- Intra-city transportation systems, including metro, rapid buses, and trams

## Agricultural and Food Products Pavilion

Iran has a dynamic and diverse agricultural and food industry that produces a wide range of products for export. These product categories include:

- **Horticultural Products:** Iran's diverse climate allows for the production of a wide variety of fruits and horticultural products that are highly desirable for export. This group includes pistachios, dates, raisins, apricots, apples, oranges, grapefruits, and grapes.
- **Dried Fruits and Nuts:** Iran is one of the largest producers and exporters of dried fruits and nuts globally. This category includes various types of nuts such as pistachios, almonds, walnuts, as well as dried fruits like dried peaches, apricots, and apples.
- **Fresh Agricultural Products:** In addition to fresh fruits, Iran also exports fresh vegetables, greens, and medicinal herbs. This group includes tomatoes, cucumbers, onions, potatoes, leafy greens, saffron, and herbs like roses, thyme, and mint.
- **Livestock and Dairy Products:** Iran's livestock and dairy industry produces a diverse range of products for export. This category includes red and poultry meat, as well as dairy products like yogurt, cheese, and butter.
- **Fishery Products:** With access to the Caspian Sea and the Persian Gulf, Iran has a thriving fishery industry. This group includes fish, shrimp, and other seafood products such as caviar.



- **Processed Food Products:** Iran also produces a wide range of processed food products for export. This category includes tomato paste, canned fruits and vegetables, compotes, jams, confectionery, biscuits, and various beverages.
- **Organic Products:** Iran is developing its organic sector in response to increasing global demand. Organic fruits, vegetables, nuts, and organic dairy products are produced without the use of chemicals and follow sustainable practices.
- **Food Industries:** Iran has advanced food industries that produce various products for export. This group includes vegetable oils, flour, pasta, biscuits, chocolates, and different types of canned goods

### Pharmaceutical, Healthcare and Medical Equipment Pavilion

The pharmaceutical, healthcare and medical equipment product group is an important sector of Iran's economy, encompassing a wide range of products and services, as outlined below:

#### Pharmaceutical Products:

- **Generic Drugs:** Iran boasts an advanced pharmaceutical industry that produces a wide array of generic drugs. These include anti-inflammatory medications, antibiotics, cardiovascular drugs, anti-cancer drugs, and vitamins, offered at competitive prices in both domestic and international markets.
- **Branded Drugs:** Iran is also home to pharmaceutical companies that produce branded drugs. This includes specialized medications for specific diseases, biotechnology drugs, and innovative medicines licensed for international markets.

#### Medical Equipment:

- **Imaging Equipment:** Iran has manufacturers of advanced medical equipment, producing medical imaging devices such as MRI, CT scans, ultrasound, and radiography machines. These are utilized in hospitals, clinics, and imaging centers across the country.
- **Diagnostic Equipment:** This group covers a broad range of diagnostic equipment, including laboratory kits, disease detection devices, pathology equipment, and infection detection systems.
- **Surgical Equipment:** Iran has manufacturers of surgical equipment, producing advanced surgical tools, orthopedic implants, operating room equipment, and surgical consumables.
- **Dental Equipment:** Iran also has companies that manufacture dental equipment, including dental units, dental radiology equipment, and dental instruments.

#### Healthcare Products:

- **Personal Care Products:** This group includes a wide range of personal care products manufactured in Iran, such as soaps, shampoos, skincare and haircare products, oral hygiene products, and feminine hygiene products.

- **Household Hygiene Products:** This group covers hygiene products designed for household use, including detergents, disinfectants, paper towels, and disposable sanitary products.
- **Public Health Products:** Iran also has companies that produce public health products, such as disinfection equipment for hospitals, healthcare centers, and public spaces, as well as insect control and insecticide products.

#### Health Services:

- **Treatment Services:** Iran boasts an extensive network of hospitals, clinics, and healthcare centers offering advanced treatment services. This includes primary healthcare, medical specialties, advanced surgeries, and critical care.
- **Preventive Services:** As a leader in public health, Iran emphasizes the importance of disease prevention. This group includes vaccination services, health education, and screening for common illnesses.
- **Health Tourism Services:** Iran is recognized as a destination for medical tourism. This group encompasses healthcare and wellness services provided to foreign tourists, including cosmetic surgeries, specialized treatments, and balneotherapy services.

### Transportation and Logistics Services Pavilion

Iran's transportation and logistics industries form a vital sector of its economy, encompassing a wide range of product groups and services:

#### Ground Transportation:

- **Road Transportation:** This group includes a wide range of cargo and passenger transportation services by trucks, trailers, and buses across Iran.
- **Rail Transportation:** Iran has a developing railway network that provides freight and passenger transportation services. This group includes services related to rail transportation, such as wagon and locomotive leasing.
- **Urban Transportation:** This group covers taxis, employee transportation services, and intra-city public transportation systems such as metro, rapid buses, and tramways.

#### Air Transportation:

- **Passenger Air Transportation:** This group includes services provided by Iranian and international airlines for passenger transportation within and outside the country.
- **Air Cargo Transportation:** This group covers air cargo and freight transportation services, including loading, warehousing, and distribution services.
- **Airport Services:** This group encompasses services related to airports, such as ground handling, fueling, passenger services, and air traffic management.

#### Maritime Transportation:



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- **Maritime Freight Transportation:** Iran has shipping lines offering international maritime freight transportation services. This group includes container, dry bulk, and liquid bulk cargo transportation.
- **Passenger Maritime Transportation:** This group includes passenger transportation services through passenger ships on domestic and international routes.
- **Port Services:** This group covers services related to ports, including logistics, warehousing, customs, and ancillary services.

## Logistics and Supply Chain:

- **Warehousing and Distribution:** This group includes warehousing, inventory management, and distribution services offered by logistics companies.
- **Multimodal Transportation:** This group encompasses multimodal transportation services that utilize multiple transportation methods for cargo movement, such as road-sea or road-air combinations.
- **Customs Services:** This group includes customs-related services such as cargo clearance, customs consulting, and document management.

## Transportation Technologies:

- **Transportation Management Systems:** This group includes software and information technology systems used for managing transportation operations, such as fleet tracking systems, route planning systems, and warehouse management systems.
- **Internet of Things (IoT) in Transportation:** The use of IoT in transportation is increasing for tracking and monitoring cargo, monitoring environmental conditions, and improving operational efficiency.

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## Financial and Banking Services Pavilion

Iran's financial and banking industries constitute a significant part of the country's economy, encompassing a wide range of product groups and services:

## Banking:

- **Traditional Banking Services:** This group includes a wide range of banking services offered by commercial banks, such as deposit accounts, loans, credit cards, payment services, and treasury services.
- **Electronic Banking:** With advancements in technology, electronic banking is growing in Iran. This group includes online banking, mobile banking, electronic money transfers, and online payment services.
- **Investment Banking:** This group covers services related to investment and capital markets, including asset management, investment banking, and securities-related services.

### Financial Services:

- **Insurance:** This group includes insurance services provided by insurance companies, such as life insurance, property insurance, liability insurance, and health insurance.
- **Capital Markets:** This group encompasses services related to the stock market, securities, and derivative financial instruments, including stock brokerage, investment fund management, and investment advisory services.
- **Leasing and Financial Renting:** This group includes companies that provide leasing and financial renting services to businesses and individuals.
- **Islamic Financial Services:** Given Iran's Muslim population, Islamic financial services are also prevalent. This group includes Islamic banking, Islamic insurance (Takaful), and Islamic financial instruments.

### Financial Technologies (FinTech):

- **Digital Payments:** This group includes companies that offer digital payment services, such as online payment gateways, e-wallets, and mobile payment systems.
- **Lending FinTechs:** This group encompasses online platforms that provide lending services to individuals and businesses, often utilizing blockchain and artificial intelligence technologies.
- **Financial Advisory Robots:** The use of artificial intelligence in financial advisory services is increasing. This group includes platforms that offer wealth management, financial planning, and investment advisory services.

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### Accounting and Auditing Services:

This group includes accounting and auditing firms that provide tax, accounting, auditing, and financial consulting services to businesses and individuals.

## Information and Communication Technology (ICT) Products and Services Pavilion

Iran's ICT industries form a dynamic and growing sector of the country's economy, encompassing a wide range of product groups and services:

### Computer Hardware:

- **Personal Computers:** This group includes desktop computers and laptops required for personal and business use.
- **Servers:** This group includes powerful servers used for data storage, information processing, and web hosting.
- **Data Storage Equipment:** This group covers data storage devices such as hard drives, solid-state drives (SSDs), magnetic tapes, and other data storage equipment.



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- **Computer Networks:** This group includes networking equipment such as routers, switches, firewalls, and network cables used to connect and establish communication between computers.

**Computer Software:**

- **Operating Systems:** This group includes operating systems for personal computers and servers, such as Windows, Linux, and Unix.
- **Application Software:** This group covers a wide range of application software needed for various purposes, including office, financial, graphic design, and security software.
- **Custom Software:** This group includes software developed according to specific customer requirements, such as enterprise, industrial, and specialized software.

**Information Technology Services:**

- **IT Consulting Services:** This group includes companies that provide strategic consulting, systems design, and IT implementation services to businesses.
- **Technical Support Services:** This group covers technical support services for computers, networks, and software, helping to troubleshoot issues and maintain system performance.
- **Cybersecurity Services:** With the increasing cyber threats, this group includes companies offering cybersecurity services, such as security management, network monitoring, and incident response services.

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**Communications:**

- **Communication Networks:** This group includes communication services provided by telecom companies, such as internet services, fixed and mobile telephony, and data services.
- **Value-Added Services:** This group covers ICT-based services that provide enhanced value to users, including SMS services, video conferencing, and cloud computing services.
- **Emerging Technologies:** This group includes emerging technologies that are transforming the ICT industry, such as the Internet of Things (IoT), Artificial Intelligence (AI), Blockchain, and Virtual Reality (VR).

**Tourism Products and Services Pavilion**

Iran's tourism industries form a dynamic and growing sector of the country's economy, encompassing a wide range of product groups and services:

**Tourist Attractions:**

- **Historical and Cultural Attractions:** Iran boasts a rich cultural and historical heritage, featuring sites such as Persepolis, Naqsh-e Jahan Square in Isfahan, Imam Mosque in Shiraz, and many other historical monuments.
- **Natural Attractions:** Iran offers diverse natural landscapes, ranging from lush mountains to breathtaking deserts. This group includes attractions like Mount Damavand, the Lut Desert, Lake Urmia, and the Hyrcanian Forests.
- **Religious Attractions:** As an Islamic country, Iran has numerous religious sites that attract both domestic and international tourists. This group includes the Imam Reza Shrine in Mashhad, the Isfahan Grand Mosque, and the mausoleums of renowned poets and scholars.

#### Tourism Services:

- **Hotels and Accommodations:** This group covers a wide range of accommodations, from international luxury hotels to traditional Iranian guesthouses and hostels.
- **Travel Agencies:** This group includes travel agencies that provide reservation services, trip planning, and tourist guidance.
- **Tour Guides:** This group comprises local guides who accompany tourists during their journey, providing insights into the cultural, historical, and natural attractions.
- **Tourism Transportation Services:** This group offers dedicated transportation services for tourists, including taxi services, buses, and chartered flights.

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#### Handicrafts and Souvenirs:

- **Handicrafts:** Iran is known for its diverse handicrafts, including hand-woven carpets, traditional ceramics, silver jewelry, woodcarvings, and miniature paintings. These handicrafts are popular as souvenirs and mementos for tourists.
- **Food Souvenirs:** Iran also offers a wide range of food souvenirs, such as pistachios, dates, traditional breads, local sweets, pickles, and jams.

#### Tourism Events:

- **Festivals and Carnivals:** Iran hosts a variety of festivals and carnivals that showcase the country's culture and traditions, including the Nowruz Festival, the Fajr International Film Festival, and local food and music festivals.
- **Sporting Events:** Iran attracts tourists with its international sporting events, such as the Asian Indoor Games, World Wrestling Championships, and international cycling events.
- **Conferences and Exhibitions:** Iran also hosts international conferences and exhibitions, providing networking and business opportunities for visitors.

#### Health Tourism:



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- **Advanced Surgeries:** Iran has specialized doctors and surgeons skilled in various fields, including cardiac surgery, orthopedics, ophthalmology, and cosmetic surgery. Health tourists can benefit from high-quality surgeries at competitive prices.
- **Infertility Treatment:** Iran has advanced clinics and medical centers offering infertility treatment services. These centers utilize cutting-edge technology and experienced specialists to assist infertile couples.
- **Dentistry:** Iran is a popular destination for dental tourism. Tourists can access high-quality dental services at affordable prices, including dental implants, orthodontics, and cosmetic dentistry.
- **Treatment for Specific Diseases:** Iran has advanced medical centers that provide specialized treatment for specific diseases, such as cancer, cardiovascular diseases, and neurological disorders.

**Therapeutic Tourism:** Iran is home to hot springs and wellness centers where tourists can enjoy therapeutic benefits. These centers offer hydrotherapy, massage therapy, and traditional medicine practices.

**Wellness and Well-being Tourism:** Iran is also a destination for those seeking to enhance their health and well-being. This group includes stress reduction programs, meditation, yoga, healthy diets, and outdoor activities.

**Medical Tourism:** Iran attracts tourists seeking advanced and specialized medical services. This group includes diagnostic services, innovative treatments, and clinical research.

**Travel Services:** Specialized travel agencies in health tourism provide hotel reservations, trip planning, and travel support services for health tourists.

**Translation Services:** With the presence of international tourists, language translation services are crucial for effective communication between patients and medical staff.

**Insurance Services:** Some insurance companies offer special health tourism insurance packages that cover medical, travel, and emergency assistance expenses for tourists.

### Knowledge-Based Products, Innovation, and Creative Industries Pavilion

Iran's knowledge-based, innovation, and creative industries form a dynamic sector of the economy, producing a wide range of products and services for export by leveraging knowledge and technology. Some of the product groups and services in this sector include:

#### Knowledge-Based Products:

- **Information and Communication Technology (ICT):** This group includes advanced software, mobile applications, artificial intelligence systems, and blockchain technologies developed by Iranian tech companies.

- **Medical Equipment:** Iran has knowledge-based companies that manufacture advanced medical equipment, such as medical imaging devices, laboratory equipment, and medical implants.
- **Nanotechnology:** Iran has made significant advancements in nanotechnology. This group includes nanoscale products in electronics, energy, and biosciences.
- **Biotechnology:** This group covers products and technologies related to biosciences, including biopharmaceuticals, vaccines, and technologies for agriculture and the environment.
- **Aerospace:** Iran boasts advanced aerospace industries that produce drones, satellite carriers, and other aerospace systems.

#### Innovative Services:

- **Startups:** Iran has a vibrant startup ecosystem offering a wide range of innovative services. This group includes online transportation services, financial platforms, online education platforms, and health-focused startups.
- **Technology-Based Services:** Iranian companies provide technology-based services in various fields, such as online payment services, food delivery services, online reservation platforms, and online consulting services.
- **Knowledge-Based Services:** This group includes specialized consulting services offered by knowledge-based companies, such as management consulting, legal services, and technical-engineering services.

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#### Creative Industries:

- **Cultural Industries:** This group encompasses handicrafts, music, cinema, visual arts, and traditional food industries that reflect Iranian culture and traditions.
- **Digital Arts:** Iran is home to digital artists and creative studios working in animation, video games, virtual reality, and graphic design.
- **Digital Media:** This group includes online media platforms, social networks, and digital content producers that offer creative and interactive content.
- **Creative Services:** This group covers design, advertising, marketing, and architecture services that utilize digital technologies and creative approaches.

#### Industrial Townships Pavilion

Iran's industrial townships play a significant role in the production and export of diverse products. These townships are designed as industrial and commercial centers, encompassing a wide range of product groups:

#### Industrial Products:



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- **Metals and Metalworking:** Iranian industrial townships host companies engaged in metal production and processing. This group includes steel, aluminum, copper, and other metal products used in construction, automotive, and other industries.
- **Industrial Machinery and Equipment:** This group covers industrial machinery and equipment used in various sectors, including agricultural machinery, construction equipment, packaging machinery, and food processing equipment.
- **Chemical and Petrochemical Products:** Iran has specialized petrochemical industrial townships. This group includes chemical products, plastics, chemical fertilizers, and other petroleum derivatives produced for various industries.

## Consumer Products:

- **Household Goods:** Iranian industrial townships also produce consumer goods for the domestic market, including home appliances, kitchenware, hygiene products, furniture, and other household necessities.
- **Textiles and Apparel:** This group includes a variety of apparel, textile fabrics, and home textiles manufactured by specialized companies within the townships.
- **Food Products:** Iran has dedicated food industrial townships. This group covers a range of food products such as canned goods, beverages, confectionery, edible oils, and dairy products.
- **Hygiene and Cosmetic Products:** This group includes hygiene and cosmetic products manufactured for both domestic consumption and export, such as shampoos, soaps, cosmetic creams, and perfumes.

## Industrial Services:

- **Engineering and Design Services:** Companies based in the industrial townships provide engineering and design services. This group includes technical consulting, industrial design, project management, and research services.
- **After-Sales Services:** Some companies offer after-sales services for their products. This group covers installation, repair, maintenance, and spare parts supply services.
- **Logistics and Distribution Services:** Industrial townships usually have advanced logistic infrastructures. This group includes warehousing, distribution, and cargo transportation services that support companies in reaching domestic and international markets.

## Free Zones and Special Economic Zones Pavilion

Iran's free zones and special economic zones are designed as special commercial and industrial centers, benefiting from specific regulations to facilitate trade and attract foreign investment. These zones encompass a wide range of export-oriented product groups:

### Industrial Products:

- **Petrochemicals and Refining:** Iran's free zones and special economic zones often host refineries and petrochemical industries. This group includes petroleum products, petroleum derivatives, chemical products, and plastics produced for export.
- **Metals and Metalworking:** These zones also serve as centers for metal production and processing. This group includes steel, aluminum, copper, and other metals produced and exported for various industries.
- **Industrial Machinery and Equipment:** This group covers industrial machinery and equipment used in sectors such as agriculture, construction, and packaging.

### Consumer Products:

- **Luxury Goods:** Iran's free zones and special economic zones are known as hubs for luxury goods trade. This group includes jewelry, luxury watches, advanced electronics, and branded goods produced for export or sold in the domestic market.
- **Textiles and Apparel:** These zones host companies engaged in textile and apparel manufacturing. This group includes ready-made garments, textile fabrics, and home textiles.
- **Food Products:** Some of Iran's free zones and special economic zones specialize in food production and processing. This group covers a range of food products such as canned goods, beverages, confectionery, and dairy products for export.

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### Commercial Services:

- **Financial and Banking Services:** These zones function as special financial and banking centers. This group includes banking, insurance, investment, and financial services for local and international companies.
- **Logistics and Transportation Services:** These zones have advanced transportation and logistic infrastructures. This group covers warehousing, distribution, and cargo transportation services that facilitate the access of local and international companies to global markets.
- **Commercial and Trading Services:** These zones are recognized as commercial centers where companies can conduct business and trading activities. This group includes marketing services, commercial representation, and business consulting.

### Knowledge-Based Industries:

- **Information and Communication Technology:** Some of Iran's free zones and special economic zones are dedicated to information and communication technology (ICT). This group includes companies working in software, hardware, and IT services.

- **Biotechnology and Life Sciences:** These zones are also known as centers for biotechnology development. This group includes companies involved in pharmaceuticals, medical equipment, and biosciences-related technologies.
- **Renewable Energy:** Iran is committed to the development of clean energy, and some of its free zones and special economic zones focus on renewable energy technologies. This group includes solar, wind, and geothermal technologies.

## Organizations and Institutions Supporting and Participating in Kish Expo

### Public and Government Sector

At the Kish International Expo, a wide range of government organizations and institutions are participating, providing valuable support and facilities for exhibitors and visitors alike. The presence of government entities related to the expo's commodity groups demonstrates the government's strong backing for the event and its commitment to fostering trade, attracting investment, and promoting innovation across various industries. Here are some of these government organizations and institutions, along with their relevant subsidiaries:

#### Ministry of Industry, Mining, and Trade:

- **Iran Trade Promotion Organization (ITPO):** ITPO is responsible for promoting Iran's non-oil exports and plays a key role in supporting Iranian companies in international markets.
- **Small Industries and Industrial Parks Organization of Iran:** This organization, as an executive arm of the ministry, focuses on developing small and medium-sized industries and establishing industrial parks.
- **Iran Export Guarantee Fund:** This fund, as a supportive institution, issues export guarantee bonds for Iranian companies, mitigating risks associated with exports.

#### Ministry of Foreign Affairs:

- **Economic Diplomacy Deputy:** This deputy plays a pivotal role in fostering foreign economic relations and attracting foreign investment. It focuses on developing commercial ties with other countries, facilitating trade exchanges, and supporting Iranian companies in international markets.
- **Organization for Culture and Islamic Relations:** As an affiliate of the Ministry of Foreign Affairs, this organization promotes Iranian culture and art internationally.
- **Ministry of Economic Affairs and Finance:**
- **Organization for Investment, Economic and Technical Assistance of Iran:** This organization, as an executive arm of the Ministry of Foreign Affairs, works on attracting foreign investment, providing technical assistance, and developing economic relations with other countries.



- **Islamic Republic of Iran Customs Administration:** Under the Ministry of Economic Affairs and Finance, this organization is responsible for managing borders, collecting customs duties, and facilitating international trade exchanges. Its presence at the expo underscores the government's commitment to easing foreign trade and improving customs infrastructure.
- **National Development Fund of Iran:** Also under the Ministry of Economic Affairs and Finance, this fund acts as a financial institution providing financial assistance for the country's developmental projects. Its presence at the expo signifies the government's dedication to supporting strategic and infrastructural projects.

#### Ministry of Cultural Heritage, Tourism, and Handicrafts:

- **Deputy for Cultural Heritage and Handicrafts:** This organization is responsible for preserving and promoting Iran's cultural heritage and handicrafts. By showcasing Iran's cultural heritage at the expo, it contributes to the dissemination of Iranian culture and art.
- **Deputy for Tourism:** This deputy is in charge of developing Iran's tourism industry. By supporting tourism companies at the expo, it promotes Iran's tourism attractions.
- **Deputy for Handicrafts and Traditional Arts:** This deputy is responsible for supporting the production of Iranian handicrafts. By showcasing Iranian handicrafts at the expo, it contributes to their preservation and development.

#### Ministry of Communications and Information Technology:

- **Iran Information Technology Organization:** This organization is tasked with developing information technology and communication infrastructure in Iran. By supporting IT companies at the expo, it fosters digital innovation.
- **Communication Infrastructure Company:** This state-owned company is responsible for developing communication infrastructure in Iran. Its presence at the expo showcases its latest achievements in the field of communications.

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#### Ministry of Agriculture Jihad:

- **Agricultural Research, Education, and Extension Organization:** This organization is responsible for agricultural research, farmer education, and promoting modern agricultural methods. Its presence at the expo displays its latest achievements in the field of agriculture.
- **Central Organization for Rural Cooperatives of Iran:** As an executive arm of the Ministry of Agriculture Jihad, this organization focuses on developing rural cooperatives and supporting farmers.

#### Ministry of Health and Medical Education:

- **Food and Drug Organization:** Under the Ministry of Health, this organization oversees the production, import, and distribution of pharmaceuticals and medical equipment. Its presence at the expo underscores the government's commitment to ensuring the quality and safety of pharmaceutical and medical products.

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- **Iranian Blood Transfusion Organization:** This organization is responsible for collecting, processing, and distributing blood and blood products. Its participation in the expo highlights the importance of voluntary blood donation and promoting a culture of blood donation in society.
- **Center for Communicable Diseases Control:** Under the Ministry of Health, this center oversees the prevention, control, and management of communicable diseases. Its presence at the expo demonstrates the government's dedication to safeguarding public health and preparedness against communicable diseases.

**Ministry of Science, Research, and Technology:**

- **Science and Technology Parks:** These parks, as innovation centers in Iran, support technology companies and startups. Their presence at the expo signifies the government's commitment to fostering innovation, commercializing technologies, and bridging the gap between industry and academia.

**Ministry of Petroleum:**

- **National Iranian Oil Company (NIOC):** This state-owned company is responsible for managing the country's oil resources. Its presence at the expo highlights the significance of the oil industry in Iran's economy and introduces investment opportunities in this sector.
- **National Iranian Oil Refining and Distribution Company (NIORDC):** This company is in charge of refining and distributing oil products. Its participation in the expo demonstrates its commitment to delivering high-quality products that meet international standards.
- **National Iranian Petrochemical Company (NIPC):** As the executive arm of the Ministry of Petroleum in the petrochemical industry, this company plays a crucial role in its development. Its presence at the expo showcases investment and collaboration opportunities in Iran's petrochemical industry.

**Ministry of Energy:**

- **Iran Renewable Energy and Energy Efficiency Organization (SATBA):** Under the Ministry of Energy, this organization is dedicated to promoting renewable energy and improving energy efficiency. Its presence at the expo demonstrates the government's commitment to developing sustainable energy sources and reducing energy consumption.
- **Tavanir Holding Company:** As the custodian of Iran's power grid, this company is responsible for electricity generation, transmission, and distribution. Its presence at the expo highlights the importance of the electricity industry in Iran's economy and introduces investment opportunities in this sector.
- **Iranian Water Resources Management Company:** Under the Ministry of Energy, this company is responsible for managing the country's water resources. Its presence at the expo underscores the importance of water resources management in Iran and introduces modern technologies in this field.

#### Ministry of Interior:

- **Deputy for Economic Affairs and Regional Development:** This deputy plays a significant role in the country's economic development. By facilitating trade exchanges, supporting local businesses, and developing special economic zones, it contributes to improving the business environment and attracting foreign investment. This deputy aims to enhance Iran's economic competitiveness by improving economic infrastructure, streamlining administrative processes, and offering investment incentives, while also striking a balance between economic development and social welfare through cooperation with the private sector and overseeing prices and markets.

#### Ministry of Roads and Urban Development:

- **Civil Aviation Organization of Iran:** This organization is responsible for regulating, overseeing safety, and promoting the country's aviation industry, as well as encouraging investment in air transportation.
- **Ports and Maritime Organization:** This organization is in charge of managing ports and facilitating maritime trade and investment in related infrastructure.
- **Road Maintenance and Transportation Organization:** This organization is responsible for road maintenance and management, as well as investment in road transportation.
- **National Land and Housing Organization:** This organization is responsible for managing state-owned lands and housing development in the country, and it promotes investment in the housing sector.
- **Railway Company:** In addition to its operational responsibilities, this company is also in charge of maintaining and repairing rail lines.

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#### Ministry of Culture and Islamic Guidance:

- **Islamic Republic News Agency Organization:** This organization is responsible for gathering and disseminating news.
- **Organization for Culture and Islamic Relations:** This organization is tasked with promoting Iranian-Islamic culture and art and strengthening cultural relations with other countries.
- **Research Institute for Culture, Art, and Communication:** This institute conducts research and studies in the fields of culture, art, and communication.

#### Ministry of Youth Affairs and Sports:

- **Physical Education Organization:** This organization is responsible for promoting sports and physical activities.
- **National Youth Organization:** This organization is responsible for planning and improving the status of youth in the country.

#### Ministry of Defense and Armed Forces Logistics:



- **Defense Industries Organization:** This organization is responsible for developing defense industries and supporting the armed forces.
- **Marine Industries Organization of the Armed Forces:** This organization provides for the country's defense needs in the field of surface vessels (including logistic vessels, frigates, and destroyers), submarines, surface effect ships, high-speed vessels, propulsion systems, marine structures, shore-to-sea missile systems, underwater weapons, and marine fire control systems, among other marine industries. It also undertakes the repair and maintenance of these systems.
- **Aeronautical Industries Organization of the Armed Forces:** This organization is responsible for guiding, supporting, and planning the creation, development, completion, modernization, and improvement of the armed forces' aeronautical industries.
- **Geographic Organization of the Armed Forces:** This organization is in charge of producing military maps and providing geographic information.
- **Holy Defense Museum and Sacred Defense Values Dissemination Organization:** This organization is responsible for preserving and disseminating the values of the Sacred Defense.
- **Etka Organization:** With a focus on self-sufficiency in agricultural production and food security, this organization has made significant contributions in the fields of animal and plant breeding, seed production, poultry farming, aquaculture, food products, and more.

**First Vice Presidency of Iran:** This vice presidency plays a key role in coordinating the country's economic policies and programs. By overseeing economic ministries, including the Ministry of Industry, Mining, and Trade, the Ministry of Economic Affairs and Finance, and the Ministry of Cooperatives, Labor, and Social Welfare, it monitors the implementation of the government's economic policies. The First Vice Presidency demonstrates its role as a strategic partner for the private sector by participating in the Kish International Expo. It facilitates trade exchanges, attracts foreign investment, and promotes innovation in the economy by bridging the gap between the government and businesses. Through economic incentives, regulatory simplification, and improving the business environment, the vice presidency aims to create stable and beneficial conditions for the country's economic growth and development.

**Economic Deputy of the President of Iran:** As the executive arm of the President in macroeconomics, this deputy oversees macroeconomic policymaking. With a focus on sustainable development, improving the business environment, and increasing employment, it aims to create economic opportunities for all Iranian citizens. By participating in the Kish Expo, the Economic Deputy demonstrates the government's commitment to supporting small and medium-sized enterprises, promoting innovation and entrepreneurship, and developing less-developed regions. Through financial incentives, facilitating access to resources, and improving regional infrastructure, the deputy strives to strike a balance between economic growth and social welfare.

**Innovation and Prosperity Fund:** Under the Ministry of Science, this fund supports startups and technology companies by providing financial and non-financial assistance.

**Vice Presidency for Science and Technology:** This vice presidency is responsible for promoting a culture of innovation, supporting knowledge-based companies, and facilitating regulations for innovative businesses. Its presence at the expo underscores the government's commitment to developing Iran's innovation ecosystem.

**Standard and Quality Inspection Organization of Iran:** This governmental organization is responsible for overseeing the quality of products and services. By participating in the expo, it introduces national and international standards, educates consumers, and promotes a culture of quality.

### Non-Governmental and Private Sector Participants

In addition to governmental organizations, a wide range of non-governmental entities also participate in the Kish International Expo, each playing a significant role in the event's success. The presence of non-governmental participants in the Kish Expo demonstrates the broad support of the private sector, unions, associations, and the academic community for this event. These non-governmental participants contribute their specialized knowledge, networks, and innovations, fostering the expo's success and the development of the country's economy. Some of these non-governmental entities include:

**Chamber of Commerce, Industries, Mines, and Agriculture:** As a representative of the private sector, this chamber plays a crucial role in promoting trade and industry. By participating in the expo, it provides its members with business and investment opportunities while serving as a bridge between the private sector and the government.

**Cooperative Chamber:** As a non-governmental chamber representing cooperatives and trade unions, it plays a significant role in promoting economic and social cooperation. By attending the expo, it creates collaboration opportunities for cooperatives and serves as a platform for networking and knowledge exchange.

**Trade and Industrial Associations:** A wide range of trade and industrial associations participate in the expo, each dedicated to a specific industry or sector. These include the Food Industry Association, Steel Association, Chemical Industry Association, Textile Association, and many others, advocating for their members' interests.

**Labor Unions:** Labor unions also attend the expo as representatives of workers and employees. They consider the interests of laborers and create opportunities to improve working conditions and enhance skills.

**Major Companies and Leading Brands:** Iranian and international companies are present at the expo as well. These include energy, construction, information technology, food industry, and many other sector companies, showcasing their latest achievements, exploring collaboration opportunities, and networking.

**Startups and Young Enterprises:** Startups and young companies are also an essential part of the expo. These innovative young businesses present their ideas, attract investors, and network with larger corporations.

**Media:** Iranian and international media outlets cover the expo, including newspapers, magazines, television networks, and online platforms. They raise public awareness, provide a platform for introducing participants and their products, and contribute to the event's success.

**Universities and Research Centers:** Academic institutions actively participate in the expo, showcasing their latest research achievements, exploring industry collaborations, and serving as a bridge between academia and commerce.

## International Section of Kish Expo

The international section of the Kish Expo serves as an important platform for fostering Iran's commercial relations with other countries. It comprises the International Pavilion and the International B2B Negotiation Section, each playing a vital role in establishing business connections and attracting foreign investment.

### International Pavilion

The International Pavilion is the heart of the expo's international section, providing a space for countries, embassies, and foreign companies to showcase their presence. It serves as a showcase for Iran's trade and investment opportunities.

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Countries participating in the International Pavilion include Iran's major trading partners, neighboring countries, and friendly nations interested in developing commercial ties with Iran. Among them are China, Russia, India, Turkey, Iraq, Afghanistan, and many others.

In the International Pavilion, each participating country has a dedicated booth where they display their prominent companies and flagship products. These booths also serve as meeting and negotiation venues between Iranian and foreign companies.

The International Pavilion also includes booths for international organizations operating in Iran, such as the United Nations, the World Bank, and other international entities contributing to Iran's economic and social development.

### International B2B Negotiation Section

The International B2B Negotiation Section serves as a platform for direct business-to-business connections between Iranian and foreign companies. It consists of booths located in the central section of the expo's specialized pavilions, where Iranian and foreign companies can meet privately, explore business opportunities, and sign collaboration agreements.

The B2B negotiations offer valuable opportunities for Iranian companies to meet with their foreign counterparts, explore new markets and trends, and sign new contracts.



This section also includes group sessions and workshops where international experts and specialists share insights on industry trends, investment opportunities, and best business practices.

The B2B section assists Iranian companies in expanding their business networks, finding new partners, and staying updated with the latest industry advancements.

It also provides foreign traders and investors, who are interested in entering the Iranian market, with valuable opportunities to meet Iranian companies, gain insights into the business environment, and find reliable business partners.

### Foreign Visitors to Kish Expo

**Traders and Merchants:** This group includes foreign traders and merchants looking to import or export goods and services to or from Iran. By attending the expo, they seek to find local business partners, assess product quality and pricing, and negotiate new contracts.

**Foreign Investors:** This group comprises international investors interested in investing in Iran's economic projects. They attend the expo to explore investment opportunities in various sectors, including energy, construction, information technology, and the food industry.

**Representatives of Foreign Companies:** This group includes executives and representatives of foreign companies aiming to expand their operations in Iran. By attending the expo, they seek to find local partners, gain a better understanding of Iran's business environment, and explore new business opportunities.

**International Companies:** This group includes large international companies looking to enter or expand their presence in the Iranian market. They attend the expo to gain insights into market regulations and trends, meet local partners, and explore new business ventures.

**International Organizations:** This group includes representatives of international organizations working on economic and social development in Iran. By attending the expo, they aim to better understand Iran's business landscape, meet local partners, and explore collaboration opportunities.

**Foreign Media:** This group includes foreign journalists and media representatives covering the expo and introducing Iran's business opportunities to their audiences. They attend the expo to interview participants, gain insights into industry trends, and portray a realistic image of Iran's economy.

**Business Tourists:** This group includes individuals visiting Iran as business tourists. They may be merchants, investors, or those interested in business opportunities, seeking to explore prospects and experience Iran's commercial culture.

**Representatives of Foreign Governments:** This group includes representatives of foreign governments aiming to strengthen commercial ties with Iran. By attending the expo, they seek to gain a better understanding of the business environment, meet with Iranian officials, and explore new avenues of cooperation.

## International Cultural Festivals at Kish Expo

Undoubtedly, international cultural festivals are one of the most effective ways to establish strong cultural connections and exchange knowledge and experiences between different nations. These festivals not only showcase cultural richness but also serve as a bridge to build mutual understanding, respect, and friendship among nations. In this regard, the beautiful island of Kish, as one of Iran's top tourist destinations, presents a unique opportunity to host such events.

Kish Expo, as an international trade and exhibition event, can be an ideal complement to the international cultural festivals held on its sidelines. These festivals add vibrancy and allure to Kish Expo, transforming it into a cultural-commercial destination.

The international cultural festivals held alongside Kish Expo offer a diverse range of artistic, musical, theatrical, culinary, and other programs that invite visitors on a cultural journey into the world of arts and traditions of various countries. These festivals not only boost cultural tourism on Kish Island but also bring significant economic benefits to the local community.

Moreover, these festivals provide unique opportunities for the exchange of knowledge, ideas, and skills among artists, artisans, and cultural enthusiasts. Such interactions can inspire new innovations and collaborations that transcend cultural boundaries.

Given the growing importance of cultural diplomacy in today's world, the international cultural festivals at Kish Expo can play a significant role in fostering sustainable and positive cultural relations between Iran and other nations. These festivals showcase Iran's cultural diversity, hospitality, and artistic richness, leaving a positive and lasting impression on international visitors.

Here is an introduction to some of the international cultural festivals that can be held alongside Kish Expo, each presenting a unique aspect of the colorful spectrum of world cultures:

- **International Traditional Music Festival:** This festival showcases the traditional and folk music of Iran and the region. It includes concerts, workshops, and lectures on the history and diversity of traditional music in the region.
- **Regional Countries Film Festival:** This festival focuses on cinematic works and films from countries in the region. It includes competitive and non-competitive sections, offering an opportunity to explore the film industry and visual arts in the region.
- **Art and Handicrafts Festival:** This festival exhibits the traditional and modern art and handicrafts of Iran and the region. It includes art exhibitions, workshops, and skill exchanges among artisans.
- **Literature and Poetry Festival:** This festival celebrates contemporary and classical poetry and literature of Iran and the region. It features poetry readings, literary workshops, lectures, and discussions among writers and poets.

- **Food and Culture Festival:** This festival introduces traditional and modern cuisines of Iran and the region. It includes cooking competitions, food exhibitions, workshops, and lectures on the history and culinary culture of the region.
- **Fashion Festival:** This festival showcases traditional and modern fashion trends of Iran and the region. It includes fashion shows, workshops, and discussions on the diversity and beauty of fashion in the region.
- **Performing Arts Festival:** This festival brings to life the performing arts, including theater and traditional performances of Iran and the region. It includes live performances, workshops, and exchanges among artists.
- **Sports Events:** International group and individual sports competitions between Iran and regional countries. These teams include teams supported by participants and their representatives, professionally, and for visitors, on an amateur basis.

### Ancillary Services at Kish Expo

The ancillary services provided at Kish Expo offer a wide range of support and facilities to exhibitors and visitors, ensuring a beneficial and efficient experience. These services complement the overall Kish Expo experience and aim to facilitate international trade, create networking opportunities, and provide specialized support to participants. These services include:

- **Educational Workshops:** Workshops offer learning opportunities and skill enhancement in areas relevant to the exhibition. Topics such as international marketing, business negotiations, and industry trends are covered in these workshops.
- **Specialized Discussion Panels:** These panels serve as a platform for the exchange of knowledge, ideas, and best practices among experts, academics, and visitors. They provide valuable insights into current industry topics and challenges.
- **Dedicated Business Meetings:** These events offer unique opportunities for participants to hold exclusive business meetings with potential partners, clients, or investors. They lead to the establishment of new business relationships, contract negotiations, and collaboration opportunities.
- **Interpretation Services:** Given the international nature of Kish Expo, interpretation services are provided to facilitate effective communication between international participants. These services include oral or written translation assistance.
- **Legal Consultancy on International Contracts:** Legal specialists are available to advise on matters related to international contracts, including contract structure, dispute resolution, and relevant regulations.
- **Economic Analysis Consultancy in Investment Projects:** Specialized teams can provide economic and financial analysis of investment projects, assisting participants in assessing risks and opportunities, and making informed decisions.



- **International Financial Services:** Financial partners can assist in various areas, including money transfer, currency risk management, and international trade finance.
- **Transportation and Logistics Services:** Transportation and logistics services are offered to help participants with the movement of goods, samples, or equipment to and from the exhibition. This includes air, sea, or land transportation, as well as customs clearance services.
- **International Insurance Services:** Insurance providers offer advice and coverage for various risks associated with international trade, including cargo insurance, liability insurance, and investment insurance.

## Side and attractive programs of Kish Expo

Kish Expo offers a variety of exciting and interactive side events that enhance visitors' experience and encourage their participation. These programs make the Kish Expo experience dynamic, engaging, and memorable, fostering valuable networking opportunities and learning experiences. Here are some of the highlights:

- **Innovation Competitions and Challenges:** Organizing innovation competitions or problem-solving challenges allows participants to present creative solutions for current industry challenges. These events create excitement and showcase emerging talents.
- **Inspirational Talks:** Inviting prominent and inspiring speakers from various industries to share their stories, experiences, and insights. These talks motivate attendees and provide fresh perspectives, contributing to an inspiring experience.
- **Hands-On Workshops:** Offering practical and interactive workshops where visitors can learn practical skills or engage in activities related to the exhibition. Workshops cover topics such as construction, art, educational sessions, or industry-specific discussions.
- **Live Shows and Performances:** Arranging live shows, technological displays, or cultural performances that directly immerse visitors in rich and entertaining experiences. Examples include robotics displays, 3D printing demonstrations, fashion shows, live music performances, or traditional cultural showcases.
- **Open Discussion Panels:** Hosting open discussion panels where experts, academics, and attendees can engage in conversations about current industry topics. These panels provide an opportunity for active interaction, sharing perspectives, and learning from one another.
- **Networking Events:** Facilitating targeted networking events that allow attendees and participants to connect, meet potential partners, and expand their professional networks. These events can take the form of speed networking sessions, mixers, or social gatherings for informal interactions.

- **Guided Exhibition Tours:** Providing guided tours of the exhibition, helping visitors explore the highlights, discover prominent booths, and gain additional insights about the expo. These personalized tours can focus on specific themes or industries.
- **Awards and Recognition:** Establishing an awards program to recognize outstanding achievements, innovations, or notable contributions within the industry. Not only does this acknowledge and appreciate deserving individuals or organizations, but it also fosters motivation for innovation and excellence.
- **Cultural Special Events:** Hosting events that celebrate local or international culture, such as food festivals, cultural displays, traditional music concerts, or art exhibitions. These events contribute to an entertaining and enriching experience for visitors and promote cultural diversity and mutual understanding.
- **Interactive Zones:** Creating interactive zones within the exhibition where visitors can directly engage with technologies, products, or experiential activities. These zones may include simulators, virtual reality experiences, games, or experimental areas for hands-on learning.
- **B2B Multilateral Business Sessions:** Valuable opportunities for networking and establishing connections among participants in the B2B pavilion of the exhibition. These bilateral and multilateral business sessions allow participants to meet peers, discover new business partners, and discuss potential collaboration opportunities. Sessions can be formal or informal.
- **Business Contract Meetings:** Designating exclusive spaces for business negotiations and contract signings. Participants can finalize deals, expand their businesses, and create beneficial partnerships during these dedicated sessions.
- **Unveiling of Innovative Products and Technologies:** Participants can get up close with the latest innovative products and technologies. Booth exhibitors and leading technology companies showcase their recent achievements in a special exclusive unveiling ceremony, which includes innovative solutions for economic, social, and industrial challenges.
- **Exciting Local Competitions and Awards:** To enhance the excitement of the exhibition, local competitions are held where participants can showcase their skills and innovations. Additionally, award ceremonies recognize outstanding achievements in sustainability, creating memorable moments.
- **Guided Tours of Manufacturing and Industrial Centers:** Participants have the opportunity to join exclusive guided tours of leading manufacturing and industrial centers related to global trade and investment attraction. These tours allow them to closely observe advanced processes, technologies, capacities, and investment opportunities in these industries.

- **Exclusive Receptions:** Tailored receptions and hospitality events provide exceptional opportunities for informal networking and establishing connections in a more intimate environment. These events can include formal dinners, cultural receptions, or even recreational gatherings, creating an enjoyable and memorable experience for participants.